



AMPLIFY CHAMPION

Reach out to the community to raise awareness about the Adult Literacy XPRIZE app roll-out.

- E-blast notification
- Posts on social media
- Announcements at meetings and events
- Website
- Events calendar
- Word of mouth



QUANTUM CHAMPION

Help recruit adult learners & volunteers for the Adult Literacy XPRIZE app roll-out.



ASSETS CHAMPION

Provide resources to assist with the Adult Literacy XPRIZE app roll-out. We need:

- Computer labs & classrooms
- Ancillary spaces (cafeterias, libraries, recreational rooms)
- Computers or laptops
- High speed internet connection

BECOME A CHAMPION

Become a Champion today to make a difference in the lives of nearly 36 million adult learners facing low-literacy. The Adult Literacy XPRIZE is testing literacy apps for adult learners in your community and across the U.S. in three cities: Dallas, Los Angeles and Philadelphia. To make this very important project a success **we need your help!**

There are **3-ways to get involved**, sign up today to become a Champion to help us amplify our outreach, actively recruit learners or volunteers, and provide facilities or equipment for testing.

Join our monthly live Q&A Webinar beginning in March on the 2nd Friday of every month at 9am PST.

For more information, text message:

“Champ” to 797979

Please contact:

info.adultliteracy@xprize.org for any questions